



FOR IMMEDIATE RELEASE
October 1, 2024

For more information contact,
Krista Conlin, Krista@kprojects.net

Osteria LuCa Brings Authentic Italian Flavors to Huntsville in Early 2025 ***Osteria LuCa Partners with Power Brands Hospitality Group*** ***for Huntsville Opening***

Huntsville, AL.- [Osteria LuCa](#) a celebrated Italian-style eatery known for its Artisan pizza, house-made pasta, and wood-fired meats, is making its way to Huntsville. After the success of its first location in Charlotte, North Carolina, Osteria LuCa is excited to announce the anticipated opening of their second in partnership with [Power Brands Hospitality Group](#) for early 2025.

Inspired by the neighborhood ristoranti that dot every corner of Italy, Osteria LuCa offers a slice of Italian authenticity right here in Alabama. Voted “Best Italian Restaurant in Charlotte” in 2022, this new Huntsville location will provide a taste of Italy with a modern twist—featuring fresh seafood, hot and cold antipasti, specialty cocktails, craft beers, and a carefully curated selection of Italian wines.



"Expanding to a new city always brings a level of uncertainty, but we've seen great success in Charlotte due to our commitment to quality and customer service," stated Ken Martino from Osteria LuCa Charlotte. "When looking to grow, we knew we needed a partner who shared our vision and values. Power Brands Hospitality Group, with their strong presence and community focus in Huntsville and Birmingham, was the perfect fit. Their emphasis on service and quality mirrors our own, making this partnership a natural next step."

Power Brands Hospitality Group has had significant success in the Huntsville area with well-known spots like [Biscuit Belly](#), [Urban Cookhouse](#), [Super Chix](#), [Prohibition](#), [Melt](#), [Phil Sandoval's](#), [Nothing Bundt Cakes](#), [Five Guys](#), [Nothing but Noodles](#) and [Grimaldi's Pizzeria](#).

"We are thrilled to introduce Osteria LuCa to the Huntsville community," said Kumar Patel, Managing Partner of Power Brands Hospitality Group. "Our goal has always been to bring unique and quality-driven dining experiences to this market, and Osteria LuCa is a perfect fit. Its commitment to authenticity, fresh ingredients, and a welcoming atmosphere aligns seamlessly with the values that Power Brands Hospitality Group represents. We're confident that locals will embrace this Italian-inspired concept just as they have our other brands. Osteria LuCa will not only be a fantastic addition to Stovehouse, but it will also elevate the overall dining scene in Huntsville."

Osteria LuCa located in [Stovehouse](#), Huntsville's premier development for eats drinks, shopping, and leisure will also offer 42 dedicated parking spots exclusively for its guests. The 4,166-square-foot restaurant, located at 3414 Governors Dr. SW, Suite 705, can house 151 patrons, with a variety of seating options: 74 general seats, 32 at the bar, 9 at the pizza bar, and 36 seats on a covered patio.

The Huntsville Osteria LuCa menu will be a seasonal showcase of the best Italian flavors, matching the offerings from the Charlotte location. With a focus on fresh, high-quality ingredients and a seasonal menu, the restaurant will provide an exceptional dining experience to locals and visitors alike.

For more information about Osteria LuCa Huntsville and to keep up with the latest updates, please visit www.osterialuca.com or follow Osteria LuCa on [Instagram](#) and [Facebook](#).

ABOUT OSTERIA LUCA:

Osteria LuCa brings authentic Italian dining inspired by the simple, neighborhood ristorantes found throughout Italy. At Osteria LuCa, guests can gather for artisan pizza, house-made pasta, wood-fired meats, fresh seafood, and a selection of fine regional wines, all in a setting that feels both sophisticated and welcoming. All food is crafted in-house, from scratch, using only the best ingredients to ensure simplicity and freshness without compromising on quality. With a focus on creating a community-centric dining experience, Osteria LuCa offers a relaxed yet exciting atmosphere where good company and delicious food come together. Whether you're here for a casual meal or a special occasion, Osteria LuCa provides an authentic taste of Italy right in your neighborhood.

For more information visit www.osterialuca.com.

ABOUT POWER BRANDS HOSPITALITY GROUP:

Founded in 1991 and based out of Huntsville, Alabama, Power Brands Hospitality Group (“PBHG”) is leading owner and operator of multiple restaurant brands, including [Five Guys](#), [Nothing Bundt Cakes](#), [Super Chix](#) and [Urban Cookhouse](#). Our restaurants are centralized to deliver the ambiance, design elements and quality that can be enjoyed by the entire family at an affordable rate.

###